

## **POLICY ON THE USE OF RECOMMENDATION TECHNOLOGIES**

### **1. General terms**

This Policy on the use of Recommendation Technologies (hereinafter referred to as the "**Policy**") defines the procedure for the use and the core principles of operation of recommendation algorithms on the Website <https://dgpartners.legal/> (hereinafter referred to as the "**Website**").

The Policy has been developed in accordance with the current legislation of the Russian Federation, including Federal Law No. 149-FZ "On Information, Information Technologies and the Protection of Information," Federal Law No. 152-FZ "On Personal Data," as well as Federal Law No. 422-FZ dated July 1, 2023.

### **2. What Are Recommendation Technologies**

Recommendation technologies are information technologies based on the use of algorithms (including automated systems) designed to individually select information, goods, services, or content presented on the Website.

### **3. Purposes of Using Recommendation Technologies**

The Website uses recommendation technologies for the following purposes:

- Improving the quality of the user experience;
- Offering the most relevant products, services, or information;
- Enhancing the usability of the Website interface;
- Personalizing the displayed content.

### **4. Principles of Operation of the Recommendation System**

Recommendations are generated based on the automated analysis of data such as:

- browsing history and user activity on the Website;
- search queries;
- previously selected or purchased products/ services;
- location (if access is granted);
- technical parameters of the device (browser type, operating system, etc.).

*The recommendation system may use third-party analytical or marketing services that comply with the requirements of the legislation of the Russian Federation.*

### **5. User Control**

A User has the right to:

- Opt out of personalized recommendations (if available);
- Adjust content preferences (if interface allows, for example, please see [the Google Chrome Help guide](#));
- Contact [the support service](#) for clarification on how the system operates or to file a complaint.

### **6. Data Transfer to Third Parties**

The Website does not transfer personal data to third parties without a legal basis. When transferring data necessary for the operation of recommendation systems (e.g., for analytics), all personal data protection requirements are strictly observed.

## **7. Information Security**

We take the necessary technical and organizational measures to protect the information involved in the operation of the recommendation system from unauthorized access, modification, disclosure, or destruction.

## **8. Contact Information**

For questions related to the operation of recommendation algorithms, users may contact us via email at: [info@dgpartners.legal](mailto:info@dgpartners.legal).

## **9. Changes and Updates**

This Policy may be updated at any time. The current version is always available at the following address: <https://dgpartners.legal>. We recommend reviewing updates regularly.